



Call for Entries

Database of Variables for Content Analysis (DOCA) invites submissions for variable entries.
→ www.hope.uzh.ch/doca

The **open access** database compiles, systematizes and evaluates relevant content-analytical variables of communication and political science research areas and topics.

DOCA simplifies access to common variables and their categories for content analysis research. It provides entries for single **variables** (e.g. actors, issues,...) and more complex theoretical **constructs** (often measured by more than one variable e.g., americanization).

The database serves as a foundation for answering questions about research designs and operationalizations resorting to content analysis and helps standardize and compare studies. It also promotes equal opportunity among researchers by providing free access to important resources.

What information is contained in the database entries?

Each database entry follows (more or less) the following structure:

1. A brief description of the **variable** or theoretical construct
2. A brief description of the most common **field of application** / theoretical foundation
3. (If applicable) References / combination with **other methods** of data collection
4. A sample operationalization including information about the **selected study** / selected studies (research question/s; analyzed media type) and information about the **variable** or construct (level of analysis, reliability score, categories / values)
5. (If available) the **codebook / protocol / code** or other relevant material

How to select the example operationalizations?

The author(s) of each database entry is/are responsible for selecting the example operationalization. To be consistent, authors are asked to consider the following criteria:

- Relevance (possible indicators: citation frequency, topicality, expert opinion, ...)
- Accessibility of variables (e.g., online access to codebooks)
- Quality of research (reporting of reliability coefficients)

**Procedure regarding the call:**

- Please send suggestions for variables to mfg@ikmz.uzh.ch by 15.09.2023. The entries for variables or constructs that are already in the database can be found under the following link www.hope.uzh.ch/doca
- You receive response within two weeks regarding the inclusion of suggested constructs or variables, as well as instructions preparing your entry.
- Please submit your entry (approx. 2 pages in length) by December 1, 2023. Every entry will be peer reviewed by two reviewers.
- If accepted, we will take over the entry's typesetting, design and publication. Each entry receives a DOI (Digital Object Identifier).
- No fee is charged from the authors during the submission, evaluation and publication process.

We are very much looking forward to your submissions.

[Franziska Oehmer-Pedrazzi](#) (principal editor), University of Applied Sciences of the Grisons FHGR; [Sabrina H. Kessler](#), University of Zurich; [Edda Humprecht](#), Norwegian University of Science and Technology & University of Zurich; [Katharina Sommer](#), ZHAW; [Laia Castro Herrero](#), Universitat de Barcelona